

How to Upload Your STEM Challenge Project to YouTube

Step 1: Prepare Your Video

Before uploading, make sure your students' final STEM Challenge project has been recorded as a video.

Review the video to make sure:

- The project can be clearly seen and heard.
- Students' explanations are understandable.
- The video showcases the completed farmers market project.
- The video meets all the requirements outlined in the Judging Rubric.

Step 2: Sign In to YouTube

1. Go to YouTube.
2. Select **Sign In** in the upper-right corner.
3. Sign in using your Google account.
4. If you do not have a YouTube channel, YouTube may prompt you to create one.

Step 3: Start Your Upload

1. Click the **Create** button (camera with a plus sign) near the top of the YouTube page.
2. Select **Upload videos**.
3. Click Select files.
4. Locate your students' STEM Challenge video on your computer and select it.

Step 4: Add Your Video Information

YouTube will ask you to provide information about your video. For the title, we recommend using a consistent format such as:

2026 Georgia Ag Experience STEM Challenge – [School Name] – [Class/Teacher Name]

For the description, you can include the school name, teacher name, grade level, and any other information you would like the judges to know about the project.

Step 5: Choose Your Audience

YouTube will ask whether the video is made for kids.

Because this is a student project involving children, **carefully review YouTube's requirements and select the audience setting that accurately applies to your video.**

Step 6: Set Your Video Visibility

When YouTube asks who can watch your video, select: **Unlisted**. An unlisted video will not normally appear in YouTube search results or on your public channel, but **anyone with the video link can view it.**

This allows the judging team to access the project without requiring you to make the video publicly searchable.



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Step 7: Finish Processing and Copy the Link

1. Allow YouTube to finish uploading and processing the video.
2. Once the video is ready, copy the YouTube video link.
3. Keep this link—you will need it to submit your project for judging.

Step 8: Submit Your Video for Judging

Use the STEM Challenge submission instructions/form provided by the Georgia Ag Experience to submit your **YouTube video link**.

Important: Uploading your video to YouTube does **not** automatically submit it for judging. Be sure to complete the STEM Challenge submission process after uploading your video.

Submission Deadline

All final projects must be uploaded to YouTube and submitted for judging by November 11, 2026.

We recommend uploading your video before the deadline to allow enough time for YouTube to finish processing the video and for you to complete the submission form.

Before You Submit

Take one last look at the **Judging Rubric** and make sure your students' project and video give the judges a clear picture of their creativity, innovation, problem-solving, STEM application, and connection to agriculture.

Good luck, and we can't wait to see your Farmers Market Madness creations!

