



# PICNIC ON THE FARM

AUGUST 23, 2025

BLUE RIDGE,  
GEORGIA

FROM TREE TO TABLE:  
HONORING GEORGIA'S APPLE GROWERS

**Picnic on the Farm is our signature "pop up" picnic event that explores Georgia agriculture throughout our state. Every year we head somewhere different to learn and this year we are heading Blue Ridge to celebrate Georgia's apple industry at Mercier Orchards!**

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The mission of the Georgia Foundation for Agriculture is to bring agricultural education to the elementary level, provide scholarships for ag ed, and support farmer mental health.



**Mercier Orchards in Blue Ridge, GA**

8660 Blue Ridge Dr, Blue Ridge, GA 30513

# OVERVIEW OF SPONSORSHIP OPPORTUNITIES

Below is a brief overview of our sponsorship levels and tiers. We're happy to customize a sponsorship to fit your needs—just call or email to discuss options at [wmsangster@gafoundationag.org](mailto:wmsangster@gafoundationag.org) or (478) 405-3461.

	<b>Golden Harvest Sponsor</b> (Sold Out) 	<b>Orchard Sponsor</b> <b>\$7,500</b>	<b>Apple Tree Sponsor</b> <b>\$5,000</b>	<b>Rustic Root Sponsor</b> <b>\$2,500</b>	<b>Wildflower Sponsor</b> <b>\$1,000</b>	<b>Fork + Field Sponsor</b> <b>\$500</b>
# of VIP tickets included in sponsorship	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>0</b>
Recognition in event program	<b>2 Full Page Ads</b>	<b>Full Page Ad</b>	<b>Full Page Ad</b>	<b>1/2 Page Ad</b>	<b>1/4 Page Ad</b>	<b>1/4 Page Ad</b>
Email and Annual Report recognition	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Logo on Dedicated Signage	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>Mention</b>	<b>X</b>
Dedicated Social Media Posts	<b>3</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>Mention</b>	<b>Mention</b>
Recognition during live entertainment sets	<b>X</b>	<b>X</b>	<b>X</b>			<b>X</b>
Opportunity to welcome audience	<b>X</b>					



# 2025 SPONSORSHIP OPPORTUNITIES

*Pledge Deadline: Monday, August 4, 2025  
If you are ready, click [here](#) to pay.*

**Golden Harvest  
Sponsor  
\$10,000  
SOLD OUT**



## **Your company will receive:**

- Exclusive presenting rights for the event and first refusal for 2026
- 10 VIP Tickets (included at this level) + 4 Bottles Wine/Cider + Pre-Set Picnic Area
- Logo prominently featured on electronic marketing collateral (Facebook, Instagram, mass email distribution, Georgia Farm Bureau News, Field Notes, website, etc.)
- Minimum of three (3) social media posts dedicated to sponsor (Facebook & Instagram)
- Special event signage at the entrance of the event venue
- Presenting Sponsor event signage on large banner
- Front page logo placement and two full page, full color ads in event program
- Recognition as Presenting Sponsor in all mentions of event in electronic media, news media spots and radio spots (including but not limited to Georgia Farm Monitor, Georgia Farm Bureau Field Notes and local media)
- Logo and link prominently on event website and all electronic media
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News
- One (1) opening callout and one (1) closing call out to your business during live entertainment sets
- Opportunity to speak during the introduction

**Orchard  
Sponsor  
\$7,500**

3 SPOTS AVAILABLE

## **Your company will receive:**

- 8 VIP Tickets (included at this level) + 3 Bottles Wine/Cider + Pre-Set Picnic Area
- Logo featured on electronic marketing collateral (Facebook, Instagram, mass email distribution, Georgia Farm Bureau, News Field Notes, website, etc.)
- Minimum of two (2) social media posts dedicated to sponsor (Facebook & Instagram)
- Premier Sponsor event signage
- Logo recognition on special event signage at event registration
- Logo recognition along with a prominently placed full-page, full-color ad in event program
- Recognition as Premier Sponsor in all mentions of event in electronic media and print media
- Logo and link prominently on event website and all electronic media
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News
- Two (2) callouts to your business during live entertainment sets



## Apple Tree Sponsor \$5,000

5 SPOTS AVAILABLE

### Your company will receive:

- 6 VIP Tickets (included at this level) + 3 Bottles Wine/Cider + Pre-Set Picnic Area
- Logo featured on electronic marketing collateral (Facebook, Instagram, mass email distribution, Georgia Farm Bureau News, Field Notes, website, etc.)
- Minimum of one (1) social media posts dedicated to sponsor (Facebook & Instagram)
- Logo recognition on special event signage at event registration
- Full page, full color ad in event program
- Recognition as Signature Sponsor in event program
- Logo and link prominently on event website and all email marketing
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News
- One (1) callout to your business during live entertainment sets

## Rustic Root Sponsor \$2,500

MULTIPLE SPOTS AVAILABLE

### Your company will receive:

- 4 VIP Tickets (included at this level) + 2 Bottles Wine/Cider + Pre-Set Picnic Area
- Social media recognition
- Logo recognition on special event signage at event registration
- Half page, full color ad in event program
- Recognition as an Elite Sponsor in event program
- Logo featured on event website and all email marketing
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News



## Wildflower Sponsor \$1,000

MANY SPOTS AVAILABLE

### Your company will receive:

- 2 VIP Tickets (included at this level) + 1 Bottles Wine/Cider + Pre-Set Picnic Area
- Social media recognition
- Name recognition on special event signage at event registration
- Quarter page, full color ad in event program
- Recognition as Select Sponsor in event program
- Name featured on event website and all email marketing
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News

## Fork + Field Sponsor \$500

6 SPOTS AVAILABLE

### Your company will receive:

- 0 Tickets (included at this level)
- Your brand will be recognized for providing lunch, snacks, and beverages during the event
- Social media recognition
- Logo displayed on signage during lunch and registration
- Quarter page, full color ad in event program
- Recognition as Lunch Sponsor in event program
- Name featured on event website and all email marketing
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News

## PRINTED PROGRAM MARKETING OPTIONS

**\$200 - Full Page Ad**

**\$100 - Full Page Ad**

**\$50 - 1/4 Page Ad**

### Your company will receive:

- Color ad, of selected size, in event program
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News