

GEORGIA AGRICULTURAL WELLNESS ALLIANCE

Supporting the health and safety
of the farming community



ABOUT THE ALLIANCE

The Georgia Agriculture Wellness Alliance is a (newly-formed) coalition of farmers, nonprofits, colleges and universities, health organizations, state agencies, agricultural commissions/associations and agribusiness who work together toward a common goal of aligning efforts to improve the well-being of farmers and farming communities in Georgia.



MISSION

Foster networks of wellbeing in Georgia agricultural communities through resource sharing, training, and collaboration.



VISION

We envision a thriving, healthy and safe agriculture community in Georgia.



VALUES

- Understanding
- Empowerment
- Compassion
- Hope
- Equity and Inclusion
- Collaboration
- Stewardship
- Accessibility

- Membership Open to Ag Leadership & Community Stakeholders
- Tiered Levels: Organization & Individual Levels
- 4 General Alliance Meetings
- Optional Working Groups with Monthly Meetings
- 1-2 Annual Summits per year

INTERESTED IN JOINING?

Scan to sign up.

www.gafarmstress.org



STRATEGIC GOALS

01 Identify priorities in research, outreach, education, and interventions

- Assess current research and partner activities to collectively identify gaps and prioritize issues to further best practices and initiatives
- Designate certain research efforts for member organizations
- Explore, document, and promote existing models for mental well-being interventions
- Set policy priorities to address systemic challenges for the farming community, especially vulnerable and underserved audiences

02 Identify strategic stakeholders, secure commitments, and create active partnerships to support farmer well-being efforts

- Secure commitment from organizations that represent a diverse network within the Georgia agricultural community
- Maintain and expand commitment from member organizations through meetings and events (i.e. summits, awards, etc.)
- Facilitate connections and partnership development between member organizations
- Empower member organizations to incorporate farmer wellness and safety program elements into their own programming

03 Develop an outreach network to reduce stigma & improve communication about rural stress and mental health

- Disseminate results of individual and collective research through a variety of channels (e.g., white papers, academic journals, local media, social networks)
- Create and promote a common language around farmer wellness and safety
- Promote farm wellness and safety best practices (e.g., resources) education and training opportunities

