



2023 SPONSORSHIP OPPORTUNITIES

*Pledge Deadline: August 18
If you are ready, click [here](#) to pay.*

**PRESENTING
SPONSOR
\$10,000
ONE SPOT AVAILABLE**

Your company will receive:

- Exclusive presenting rights for the Picnic on the Farm event
- First right of refusal for the 2024 event
- One (1) VIP Picnic Area for ten (10) at the event
- Logo prominently featured on electronic marketing collateral (Facebook, Instagram, mass email distribution, Georgia Farm Bureau News, Field Notes, website, etc.)
- Social media recognition and sharing/mentioning of your page often
- Special event signage at the entrance of the event venue
- Presenting Sponsor event signage
- Front page logo placement and full page, full color ad in event program
- Recognition as Presenting Sponsor in all mentions of event in electronic media, news media spots and radio spots (including but not limited to Georgia Farm Monitor, Georgia Farm Bureau Field Notes and local media)
- Logo and link prominently on event website and all electronic media
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News
- Three (3) callouts to your business during live entertainment sets

**PREMIER
SPONSOR
\$7,500
MULTIPLE SPOTS AVAILABLE**

Your company will receive:

- One (1) VIP picnic area for eight (8) at the event
- Logo featured on electronic marketing collateral (Facebook, Instagram, mass email distribution, Georgia Farm Bureau, News Field Notes, website, etc.)
- Social media recognition and sharing/mentioning of your page often
- Premier Sponsor event signage
- Logo recognition on special event signage at event registration
- Back cover logo recognition and one full page, full color ad in event program
- Recognition as Premier Sponsor in all mentions of event in electronic media and print media
- Logo and link prominently on event website and all electronic media
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News
- Two (2) callouts to your business during live entertainment sets

SIGNATURE SPONSOR

\$5,000

MULTIPLE SPOTS AVAILABLE

Your company will receive:

- One (1) VIP picnic area for six (6) at the event
- Logo featured on electronic marketing collateral (Facebook, Instagram, mass email distribution, Georgia Farm Bureau News, Field Notes, website, etc.)
- Social media recognition and sharing/mentioning of your page
- Logo recognition on special event signage at event registration
- Full page, full color ad in event program
- Recognition as Signature Sponsor in event program
- Logo and link prominently on event website and all electronic media
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News
- One (1) callout to your business during live entertainment sets

ELITE SPONSOR

\$2,500

MULTIPLE SPOTS AVAILABLE

Your company will receive:

- One (1) VIP picnic area for four (4) at the event
- Social media recognition
- Logo recognition on special event signage at event registration
- Half page, full color ad in event program
- Recognition as an Elite Sponsor in event program
- Logo featured on event website and all electronic media
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News

SELECT SPONSOR

\$1,000

MANY SPOTS AVAILABLE

Your company will receive:

- One (1) VIP picnic area for two (2) at the event
- Social media recognition
- Name recognition on special event signage at event registration
- Quarter page, full color ad in event program
- Recognition as Select Sponsor in event program
- Name featured on event website and all electronic media
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News

**For all sponsor levels wanting to add on, additional tickets cost \$75 each.*

PRINTED PROGRAM MARKETING OPTIONS

\$200 - Full Page Ad

\$100 - Full Page Ad

\$50 - 1/4 Page Ad

Your company will receive:

- Color ad, of selected size, in event program
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News

WWW.GFB.AG/PICNIC23